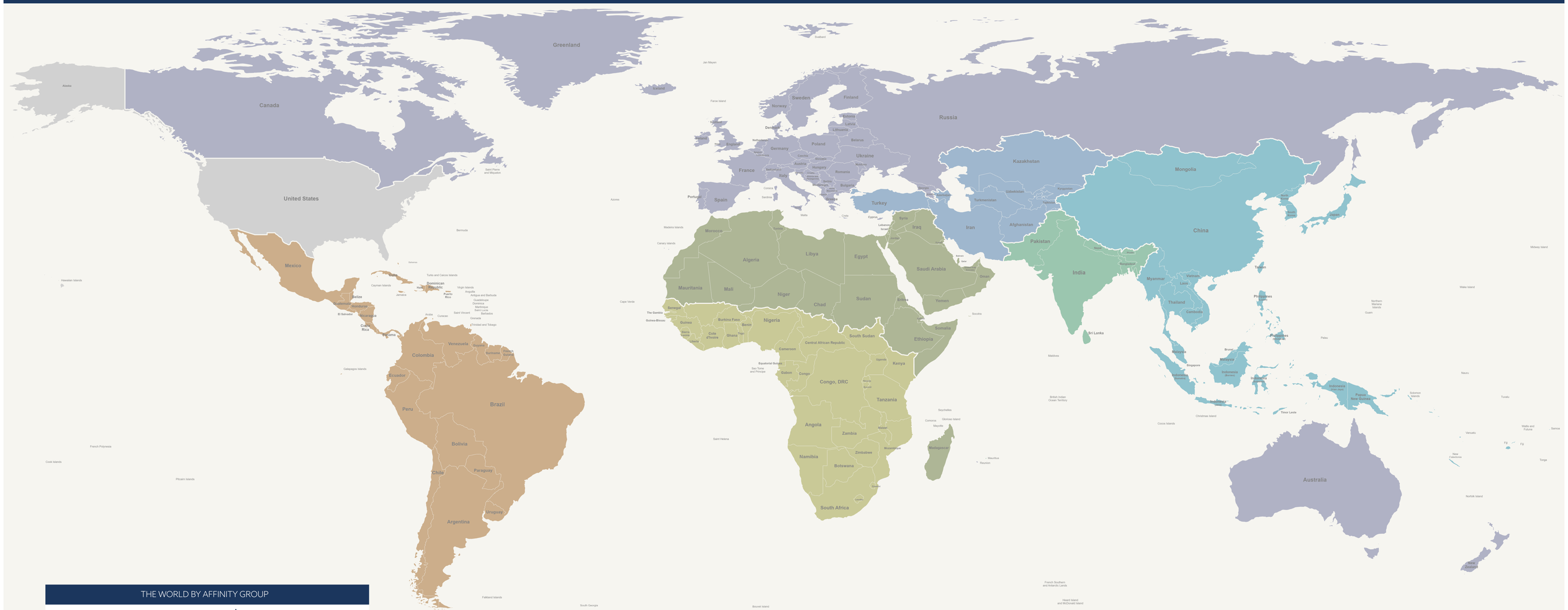
The World by Affinity Group



THE WORLD BY AFFINITY GROUP

- American Peoples
- Asian Pacific Rim Peoples
- Central Asian Peoples
- European Peoples
- Northern African and Middle Eastern Peoples
- South Asian Peoples
- Sub-Saharan African Peoples

IMB work is organized by Affinity – people who share a sense of kinship based on language, religion, culture, or history.

People from every Affinity can be found anywhere in the world, however this map assigns countries to a single Affinity Group based on majority population.

* Deaf peoples are found in every country and among every major people group. Because they do not constitute a majority of the population in any country, they are not represented on this map.

Affinity Group data by Global Research, IMB, January 2025. Custom World Plate Carrée Projection (Central Meridian 11 degrees).

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People Groups by IMB Affinity

If the world were 100 people groups, 28 would be Asian Pacific Rim Peoples, 22 would be South Asian Peoples, 21 would be Sub-Saharan African Peoples, 11 would be American Peoples, 7 would be Northern African and Middle Eastern Peoples, 6 would be European Peoples, 3 would be Central Asian Peoples, and 2 would be Deaf Peoples..

Population by IMB Affinity

If the world were 100 people, 29 would be Asian Pacific Rim Peoples, 24 would be South Asian Peoples, 12 would be Sub-Saharan African Peoples, 11 would be American Peoples, 10 would be European Peoples, 8 would be Northern African and Middle Eastern Peoples, 5 would be Central Asian Peoples, and 1 would be Deaf Peoples.

for more information, visit **peoplegroups.org** or email **gric@imb.org**

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