Affinity Group data as of October 2021. Populations rounded to nearest ten thousand.

**Robinson Projection. Light Gray Basemap by ESRI 2021. Cartography by Global Research.**

**Unengaged Unreached People Group (UUPG)** — a people group is unengaged when there is no evangelical church planting strategy underway. A people group is unreached when less than 2% of its population is evangelical Christian.

**Distribution of Affinity Group Population** — the percent of total people group population for an Affinity by country.

**People Groups** — people with a common ethnic identity and language.

**Affinity Group** — a collection of peoples related by language, history, and culture.

### Affinity Groups

<table>
<thead>
<tr>
<th>Affinity Group</th>
<th>People Groups</th>
<th>People Group Population</th>
<th>UUPGs</th>
<th>UUPG Population</th>
<th>UUPG Pop as % of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Peoples</td>
<td>1,298</td>
<td>943,688,980</td>
<td>212</td>
<td>1,340,860</td>
<td>0.1%</td>
</tr>
<tr>
<td>Asian Pacific Rim Peoples</td>
<td>3,346</td>
<td>2,313,380,295</td>
<td>473</td>
<td>19,659,340</td>
<td>0.8%</td>
</tr>
<tr>
<td>Central Asian Peoples</td>
<td>383</td>
<td>381,238,150</td>
<td>156</td>
<td>24,920,550</td>
<td>6.5%</td>
</tr>
<tr>
<td>Deaf Peoples</td>
<td>182</td>
<td>69,017,250</td>
<td>101</td>
<td>10,357,850</td>
<td>15.0%</td>
</tr>
<tr>
<td>European Peoples</td>
<td>845</td>
<td>805,687,125</td>
<td>295</td>
<td>14,836,455</td>
<td>1.8%</td>
</tr>
<tr>
<td>Northern African and Middle Eastern Peoples</td>
<td>794</td>
<td>560,064,175</td>
<td>483</td>
<td>116,182,825</td>
<td>20.7%</td>
</tr>
<tr>
<td>South Asian Peoples</td>
<td>2,525</td>
<td>1,804,652,775</td>
<td>943</td>
<td>41,929,985</td>
<td>2.3%</td>
</tr>
<tr>
<td>Sub-Saharan African Peoples</td>
<td>2,574</td>
<td>894,155,480</td>
<td>463</td>
<td>41,659,755</td>
<td>4.7%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>11,947</strong></td>
<td><strong>7,771,884,230</strong></td>
<td><strong>3,126</strong></td>
<td><strong>270,887,620</strong></td>
<td><strong>3.5%</strong></td>
</tr>
</tbody>
</table>

### People Groups from the Affinity

- People Groups from the Affinity make up more than half of the country population
- People Groups from the Affinity make up less than half of the country population

**Deaf Peoples**

- People Group Count: 182
- People Group Population: 69,017,250

**European Peoples**

- People Group Count: 845
- People Group Population: 805,687,125

**Northern African and Middle Eastern Peoples**

- People Group Count: 794
- People Group Population: 560,064,175

**South Asian Peoples**

- People Group Count: 2,525
- People Group Population: 1,804,652,775

**Sub-Saharan African Peoples**

- People Group Count: 2,574
- People Group Population: 894,155,480

**American Peoples**

- People Group Count: 1,298
- People Group Population: 943,688,980

**Asian Pacific Rim Peoples**

- People Group Count: 3,346
- People Group Population: 2,313,380,295

**Central Asian Peoples**

- People Group Count: 383
- People Group Population: 381,238,150

**Deaf Peoples**

- People Group Count: 182
- People Group Population: 69,017,250

**European Peoples**

- People Group Count: 845
- People Group Population: 805,687,125

**Northern African and Middle Eastern Peoples**

- People Group Count: 794
- People Group Population: 560,064,175

**South Asian Peoples**

- People Group Count: 2,525
- People Group Population: 1,804,652,775

**Sub-Saharan African Peoples**

- People Group Count: 2,574
- People Group Population: 894,155,480